

REACH LOCAL COMMUNITY MEMBERS IN A WAY THAT SHOWS YOU CARE

Communities 4Kids Corp, a 501(c)(3) was created to serve communities by developing local portals for parents and families seeking information on numerous issues from social to medical, while also serving as a connection point to the local organizations providing help on those issues.

Become a sponsor on our local pilot community portal, www.cos4kids.org serving Colorado Springs and the Pikes Peak region.

Sponsorship Banner Positions & Rates

www.cos4kids.org

Type /Placement	Locations	Dimensions	Cost
Leaderboard - Top	Main Sections	482 x 80	\$ 1,500 yr
Banner - Right	Main Sections	190 x 120	\$ 1,000 yr
Footer - Bottom	All pages	120 x 90	\$ 3,000 yr

- All banners can support rich media and will accept 3rd party ad serving.
- Publisher approval required on creative and banner locations.
- Allow 5-7 days turnaround for ad approval process

WHY SPONSOR

- Achieve recognition through your support for the community and local charities
- Support local issues your company believes in
- Reach local audiences

WHAT YOUR SPONSORSHIP DOLLARS WILL HELP COVER:

- Advertising to promote awareness of the website and the organizations in our community
- Content development based upon issues contained within the website
- Direct expenses such as: Colateral, Legal, Accounting fees
- Future functional enhancements to the community websites
- Program initiatives such as 'The One Good Turn Ranch 4Kids'

We have no paid staff and maintain a voluntary organizational staff, with hosting and maintenance support covered by local businesses and individuals.

Banner Specifications

LEADERBOARD

Size	482 x 80
Type	Leaderboard
Placement	Above main section content and links, displays on all pages of selected section.
Size	40K max (10-20K Preferred)
Rotation	Accepted
Animated GIF	Max 3 loops of animation - up to 15 seconds per loop
Acceptable File Format	GIF or JPEG
Rich Media	Yes
Target URL	Required
NOTE:	Rich media banners (SWF) must be accompanied by a backup GIF or JPG.

BANNER

Size	190 x 120
Type	Right Column Banner
Placement	Top right column banner, displays on selected section page.
Size	40K max (10-20K Preferred)
Rotation	Accepted
Animated GIF	Max 3 loops of animation - up to 15 seconds per loop
Acceptable File Format	GIF or JPEG
Rich Media	Yes
Target URL	Required
NOTE:	Rich media banners (SWF) must be accompanied by a backup GIF or JPG.

Footer

Size	120 x 90
Type	Footer - Logo
Placement	Bottom footer of page, displays on all pages.
Size	20K max
Rotation	No
Target URL	Required
NOTE:	This area is of special note to major sponsors of the site and programs.

ADDITIONAL NOTES

- Flash Versions accepted: 6-9
- Flash SWF files should not be hardcoded with the click-through url.
- No point roll
- 3RD party tags accepted
- Can target by zone

We do not manipulate or modify supplied tags: Sponsor is responsible to provide fully functioning tags.
We do not pad creatives with white space to ensure they meet ad size specifications.

Please contact Keri Atkins at katkins@Communities4Kids.org for information on our online sponsorship programs.